



atlanta-fulton
public library
foundation

PARTNER WITH US

In 2024, the Library Foundation contributed over \$200,000 to the Fulton County Library System.

The Atlanta-Fulton Public Library Foundation serves as an advocate and fundraising champion for the Library System, providing essential financial support to all 34 branches. Through the Foundation, corporations, foundations and individuals support education and employment, enhance digital access and technology, and promote community engagement.

**ADVOCATE.
PARTNER.
INVEST.**

Learn more at afplf.org.



WHY SUPPORT LIBRARIES?

As a critical "third place," vibrant libraries bring communities together in shared spaces and help address the economic, social, and racial challenges that divide residents. The Fulton County Library System serves 1.1 million residents and is the largest library system in Georgia. Sixty percent of libraries are located in communities with lower socio-economic demographics, offering essential services and increased opportunity in

neighborhoods where many families live paycheck to paycheck.

Our neighborhood libraries provide programs and services that extend beyond just books, enhancing access to technology, education, literacy, skill-building, and community resources for children and youth, job seekers, English language learners, and senior citizens.

In 2024, the Fulton County Library System had a big impact!

13,725 summer reading participants read

77,935
books



12



free Career Online
High School
scholarships awarded

31 outreach
events served

15,684
individuals



4,971,874

digital and in-person visits

459



GED tests
administered



27,749

Chromebook checkouts



426,728

digital users

1,869



volunteers at 34 branches



10,403 programs with

211,667 attendees



PARTNER OPPORTUNITIES

\$25,000 - LEAD SPONSOR

- Name and logo prominently featured on the Library and Foundation's respective websites
- Name and logo prominently displayed on event digital signage
- Logo and name on all posters, bookmarks, event programs and other branded material for the program or event
- Name and logo on save-the-date and invitations
- Name and logo on all social media posts and ads of the Library and the Foundation
- Name and logo on the digital display boards in all 34 branch libraries
- Prominent placement in all print and electronic newsletters of the Library (200,000+ constituents) and Foundation (3,000+ constituents)
- Remarks from the podium at sponsored events, if applicable

\$10,000 - SUPPORTING SPONSOR

- Name and logo prominently featured on the Library and Foundation's respective websites for the program or event
- Name and logo on all social media promotions of the event or program by the Library and the Foundation
- Name and logo on digital display boards in all 34 branch libraries
- Prominent placement in all print and electronic newsletters of the Library and Foundation

\$2,500 - PARTNER

- Name and logo on digital event signage for the event or program
- Name and logo on all social media promotions of the Library and the Foundation

For seated events, the number of complimentary tickets will be negotiated for each sponsorship level.





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HOW PARTNERSHIPS WORK

All partnerships and sponsorships are customizable to achieve your organization's philanthropic and brand awareness goals. Let's talk about what matters most to you and how we can help you have an impact on our libraries and community.



CONTACT US

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