



atlanta-fulton
public library
foundation

GREAT LIBRARIES ARE ESSENTIAL PARTNERS.

PARTNER

WITH US

ATLANTA-FULTON PUBLIC LIBRARY FOUNDATION
ERIN DREILING, EXECUTIVE DIRECTOR
EDREILING@AFPLF.ORG
WWW.AFPLF.ORG



atlanta-fulton
public library
foundation

WE WOULD LIKE TO INTRODUCE OURSELVES

ATLANTA-FULTON PUBLIC LIBRARY FOUNDATION

The Atlanta-Fulton Public Library Foundation ("AFPLF") is a non-profit organization that partners with the Fulton County Library System ("Library") to provide advocacy, fundraising, partnerships, and strategic programming to maximize the Library's impact in the broader Atlanta and Fulton County community. AFPLF provides critical support to Library programs and initiatives fostering literacy access from cradle to grave at all 34 Library branches, building communities where a love of reading and lifelong learning thrive.

Join us to IMAGINE A GREAT LIBRARY. Support AFPLF to help deliver essential literacy, training and digital access to address our most difficult challenges. Help us promote and expand the Library's unique resources to build a brighter future for all of Fulton County.

WE ARE
IMAGINING
A GREAT
LIBRARY!

AFPLF ADVOCATES FOR A GREAT LIBRARY!

AFPLF focuses on three pillars of funding support for the Library, including childhood literacy, community/cultural engagement, and technology.



34
LIBRARY BRANCHES
IN FULTON COUNTY

OUR KEY INITIATIVES



Children's Literacy through support for Summer Reading programs and the Children's Book Festival.



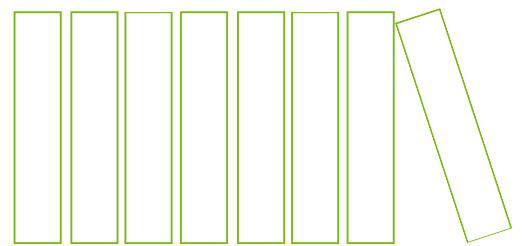
Cultural Engagement through the One Book/One Read for Fulton County and Countywide Author Program Series – local and regional authors will present a series of engaging programs at branch libraries throughout the county.



Digital Access through much-needed laptops and hotspots to Fulton County residents at no charge throughout the pandemic and beyond.



Digital Access through the Career Online High School program – this fully online program allows adults who did not finish high school to receive their high school diploma. Online coursework can take place at the Library or at home with a library card. The program is unique, in that, it incorporates a career track as well as traditional academic classes.



Did you know?

- The Fulton County Library System serves 1,050,114 residents in the City of Atlanta and greater Fulton County.
- In 2022, the Fulton County Library System reached 200,000 patrons through 8,000 programs with 4,000,000 annual visits.
- Fulton County is the largest library system in Georgia.

GREAT LIBRARIES
HAVE ONE THING IN COMMON...



COMMUNITY

1st

The **first** public library in Fulton County, the Carnegie Library, opened in 1902 on what is now known as Margaret Mitchell Square.

26

Twenty-six years ago, Auburn Avenue Research Library on African American Culture and History became the first public library in the Southeast to offer specialized reference and archival collections dedicated to the study of African American culture and history.

34

Thanks to the 2008 Fulton County Bond Issue proceeds, all **34** branches of the Library have been extensively renovated, updated and transformed into true community convening spaces.

GREAT
LIBRARIES ARE
COMMUNITY HUBS.

IN 2022:

200,000 PARTICIPANTS ENGAGED THROUGH
8,000 LIBRARY-SPONSORED PROGRAMS

... WITH YOUR SUPPORT, WE CAN DO EVEN BETTER!

IMAGINE WHAT IS POSSIBLE!

IN THE CITY OF ATLANTA, **NO ONE IS FURTHER THAN 3.5 MILES AWAY** FROM A LIBRARY BRANCH!

By transforming library branches into robust community hubs, we open a world of possibilities: one where every community member is connected, learning, and thriving. Join us to celebrate the past, present, and future of the Library. Partner with us to support the 2023 calendar of programs and events on behalf of our Library and the Atlanta and Fulton County Community it serves.

IMAGINE THE POSSIBILITIES

There are so many ways to support our 2023 activities!

CHILDREN'S BOOK FESTIVAL



The inaugural Children's Book Festival (CBF) at Fulton County Library was launched in 2022. This event kick-starts the library's summer reading program for children. Due to its popularity, the CBF will continue as an annual program at the library.

MAY 12 - 13, 2023

CENTRAL LIBRARY BRANCH IN DOWNTOWN ATLANTA

PROPOSED ACTIVITIES

- Author readings
- Celebrity readings
- Storytelling
- Arts & Culture performances (theatre, puppetry, ballet)
- Musical performance including a harpist
- Face painting
- Refreshments

EVENT PARTNERS

- Alliance Theater
- Atlanta Ballet
- Atlanta Public Schools
- Fulton County Schools
- Atlanta Science Festival
- Empowered Readers
- Fernbank Museum
- Young Authors Publishing
- Center for Puppetry Arts

PROJECTED ATTENDANCE

Friday, May 12, 2023 is being planned specifically for school groups. This will be presented as the last field trip for the academic year. This will allow for a large number of school groups to bring busloads of children to the event.

Saturday, May 13, 2023 event will be geared for families. Since parking is often a deterrent to downtown activities, we will be contracting with an adjacent parking facility to provide free parking for the Saturday events. We anticipate a minimum of 800 children participating, but we will be prepared for many more.

ONE BOOK, ONE READ



The One Book, One Read selection for 2023 is *The Personal Librarian* by Marie Benedict and Victoria Christopher Murray. This is the story of the life work of Belle da Costa Greene, the personal librarian to J.P. Morgan and the first director of the Pierpont Morgan Library and Museum. Belle was a light skinned Black woman who was forced to hide her true identity and pass as white. Belle became one of the most powerful people in the art and book world, known for her impeccable taste and shrewd negotiating for critical art works as she helped J.P. Morgan create a world class collection of manuscripts and art. The story tells the lengths she had to go to maintain her white identity in a racist world.

The community will be encouraged to begin reading the book in the spring and summer of 2023. Outreach will be made to high schools and colleges, faith-based groups, local book clubs and other nonprofit organizations in Fulton County to participate. In late summer and early fall discussion groups will convene at all 34 branches of the Fulton County Library System led by thought leaders from around the county. The culminating event will be an appearance by the authors at Central Library in downtown Atlanta in September 30, 2023.

IT IS TIME FOR US
TO BE GREAT TOGETHER!



PARTNERSHIP

\$25,000

LEAD SPONSOR

- Name and logo prominently featured on the Library's and Foundation's website links to the specific event page of their respective websites
- Name and logo prominently displayed on all event digital signage in the Library
- Logo and name on all posters, bookmarks, event programs and other branded materials
- Name and logo on the Save-the-Date card
- Name and logo on all social media promotions of the Library and the Foundation
- Name and logo on the digital display boards in all 34 branch libraries
- Prominent placement in all print and electronic newsletters of the Library and Foundation
- Remarks from the podium at the sponsored events if desired

\$10,000

SUPPORTING SPONSOR

- Name and logo on all social media promotions of the Library and the Foundation
- Name and logo on the digital display boards in all 34 branch libraries
- Prominent placement in all print and electronic newsletters of the Library and Foundation

\$5,000

PARTNER SPONSOR

- Name and Logo at event digital signage
- Name and Logo on all social media promotions of the Library and the Foundation

HOW PARTNERSHIPS WORK:

The AFPLF Partnership Program is completely customizable. Select the AFPLF Programs and/or Events you wish to support from the opportunities that are listed on the preceding pages. At seated events, the number of desired complimentary tickets will be negotiated with each sponsorship level.

OUR MISSION

The Atlanta-Fulton Public Library Foundation's mission is to work in partnership with the Fulton County Library System to secure the System's future as an indispensable community resource through advocacy, raising public awareness and generating private funding.